



Abu Dhabi Police Implements APD solutions To Improve Homeland Security

Contract marks first Middle East win for new entrant APD

4th January 2007 – APD Communications, the leading control room and mobile information specialist, has announced its launch into the Middle East market with the contract signing of Abu Dhabi police force, with NOKIA as the prime contractor, EADS Secure Networks as the infrastructure provider and Atlas Telecom, the in-country Systems Integrator.

APD is delivering its CORTEX control room, vehicle tracking, personal location, and mobile data solutions to Abu Dhabi, to allow more efficient communications, management and allocation of police resources, helping the force to provide a secure environment to their people.

APD already worked with Abu Dhabi Police back in December 2005, implementing its Automatic Vehicle Location solution in 185 police vehicles to support the GCC Summit. The system is fully operational.

APD's involvement with public safety organisations goes back a long way. Police, Fire and Ambulance Services all over the United Kingdom, and now overseas, are relying on APD's solutions to provide the communications systems that help them respond to incidents in a more responsive manner. CORTEX, the Integrated Communications Control System Operating (ICCS) is used in control rooms to handle radio and telephony communications. Mobile data and tracking solutions enable police officers, firemen and ambulance workers to be despatched immediately, based on their location, and accessing incident information whilst en route.



APD has deployed proven solutions in 42 of the 53 UK police forces, including the first voice and data application over the TETRA Airwave in the world at Lancashire Constabulary and the largest mobile data implementation in Europe at the London Metropolitan Police Service (MPS) with tracking and mobile data in over 1,600 of their patrol vehicles. Officers use the system to make over 1 million data queries per day, saving on average 1 hour per officer per day.

APD is bringing its range of Control Room, Tracking and Mobile Data products to the region through partners such as EADS Secure Networks and Atlas Telecom. These applications are compatible with EADS TETRA digital network, and allow Public Safety organisations to capitalise on the benefits the digital network brings.

Duncan Gerrard, Director of Sales, International, APD Communications said:

“Recent infrastructure developments such as the implementation of digital TETRA networks have created an opportunity for APD to bring its expertise to public safety and emergency bodies to the Middle East. These organisations are looking at how they can capitalise on this technology to enhance their service, to streamline efficiencies but most importantly to increase the safety of officers. We’re delighted to be working with Abu Dhabi, EADS Secure Networks and Atlas; it’s a great first win.”

The Middle East move forms part of APD Communication’s Global expansion strategy which has seen the company recently form partnerships in Eastern Europe and Scandinavia.



About APD Communications:

APD is a specialist provider of proven Mobile Information, Resource Location/Tracking and Control room solutions. It has over 20 years experience in delivering mission critical incident fleet management and communications applications, fine-tuned for the specific needs of Public Safety organisations. APD's strengths lie in strong integration skills and communications pedigree, delivering mission-critical solutions to many Public Safety organisations worldwide. Today, our customers include 42 of the 53 Police Forces in the United Kingdom (Metropolitan Police, Merseyside Police, Sussex Police etc) and organisations such as Iceland Government, Romania MOI and Swedish Police.

www.apdcomms.com

About EADS Secure Networks:

EADS Secure Networks belongs to the Defence and Communications Systems (DCS) Business Unit, the EADS "Systems House", is an integrated part of the EADS Defence & Security Systems (DS) Division. EADS Defence & Security Systems (DS) is a system solutions provider. It combines military air systems, missile systems, communications and intelligence systems, global security solutions as well as sensor and avionics systems into a single effective network. With 2005 revenues of € 5.6 billion, the Division employs 23,000. EADS is a global leader in aerospace, defence and related services. In 2005, EADS generated revenues of € 34.2 billion and employed a workforce of about 113,000.

www.eads.com

About Abu Dhabi Police

The General Directorate of Abu Dhabi Police follows the Ministry of Interior. It is made up of departments which are subdivided into sections, including the Police force.

The Abu Dhabi Police Force is in charge of laying plans, security programs and supervision of tasks and duties of police stations as well as taking calls for police help from the public, not to forget the important tasks of crime prevention and the apprehension of criminals.

For more information please visit: <http://www.adpolice.gov.ae/en>

About Atlas

Atlas Telecom is a premium telecommunications company specialising as a system integrator, distributor and marketing representative for the Middle East.

Founded in 1983 in Abu Dhabi, Atlas Telecommunications has since expanded to serve the entire GCC region. The company now employs over 200 personnel across two offices and workshops and is continuing to experience rapid growth.

At Atlas we help our broad base of customers, ranging from departments of the UAE military and government to international businesses and private clients to address complex technology issues.

For more information please visit: www.atlastelecom.ae

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